



FORTUNA
ADVISORY GROUP

Wealth Management

CASHFLOW CONTROL BLUEPRINT



THEY SAY THAT "THE QUALITY AND LONGEVITY OF A SOLID STRUCTURE DEPENDS ON IT'S BLUEPRINT AND FOUNDATIONS"..



Hi there,

My name **Louise Davies** and I am a financial planner and **Chief Prosperity Mentor** over at **INFINITY WEALTH Management** in Balcatta Perth.

I work with **busy families** who feel like they are **working hard** but not getting ahead financially, believe they are paying **too much tax**, looking to get ahead, smash down their **debt** and those that feel like they are not **building wealth** fast enough.

I help them **get on top of their finances**, with 'tried and tested' financial strategies that **stop** the cashflow leakages, **improve** their tax structures and show them how to **create** a 'pathway' to have financial success (not just security).

This provides them with total **peace of mind** with their **financial affairs** so they can enjoy the things they **love** to do.

Its true isn't it?

Things that stand the test of time are carefully thought out, engineered and have a plan and process behind them...

But what about you and YOUR money?

What sort of a plan and strategy do you have in place...?

Here's why you need a Cash flow Control Blueprint™

If you don't have a Cash flow Control Blueprint™ in your financial life, here's what happens...

***You continually overspend!** You're always behind the eight ball catching up on bills and living from pay to pay...*

***You're caught on the budget merry go round!** Forever going round and round in circles, getting no financial traction and your spare money is up and down like a Yo-Yo.*

***And you can never shake the feeling of being in financial overwhelm!** Stressed, struggling, cant juggle the bills, feeling under pressure and harassed by the banks, creditors and often debt collectors.*

*And what happens is that you get **OVERWHELMED**, stick your head in the sand, do nothing... hope and pray it all goes away...!*



Implementing strategies to achieve financial freedom without ensuring that your foundation is solid is like jumping out of a plane without knowing how to open your parachute!

Would you do that? NO WAY that's crazy right?
But MOST PEOPLE DO....

And they CAN'T figure out WHY their plan ISN'T WORKING (or why they just don't have one at all...!)

In an era where practically everything is electronic, it has made it too easy for people to ignore their spending habits on a consistent basis.
Out of sight out of mind right? WRONG!!!

Then you get your bank or credit card statement, and IF you even look at them , you probably can't even remember what half of those purchases were for....
and you're thinking 'I have no idea where all that money really went..'

Now that you have realised, I have some LIFE CHANGING NEWS!!
YOU HAVE A CHOICE, you can either:

- 1.Continue to leave your financial future to the element of surprise or,
- 2.You can take the first steps to TAKING CONTROL OF YOUR FINANCES.

This blueprint will show you how.

WHAT HAPPENS WHEN YOU GET PAID?

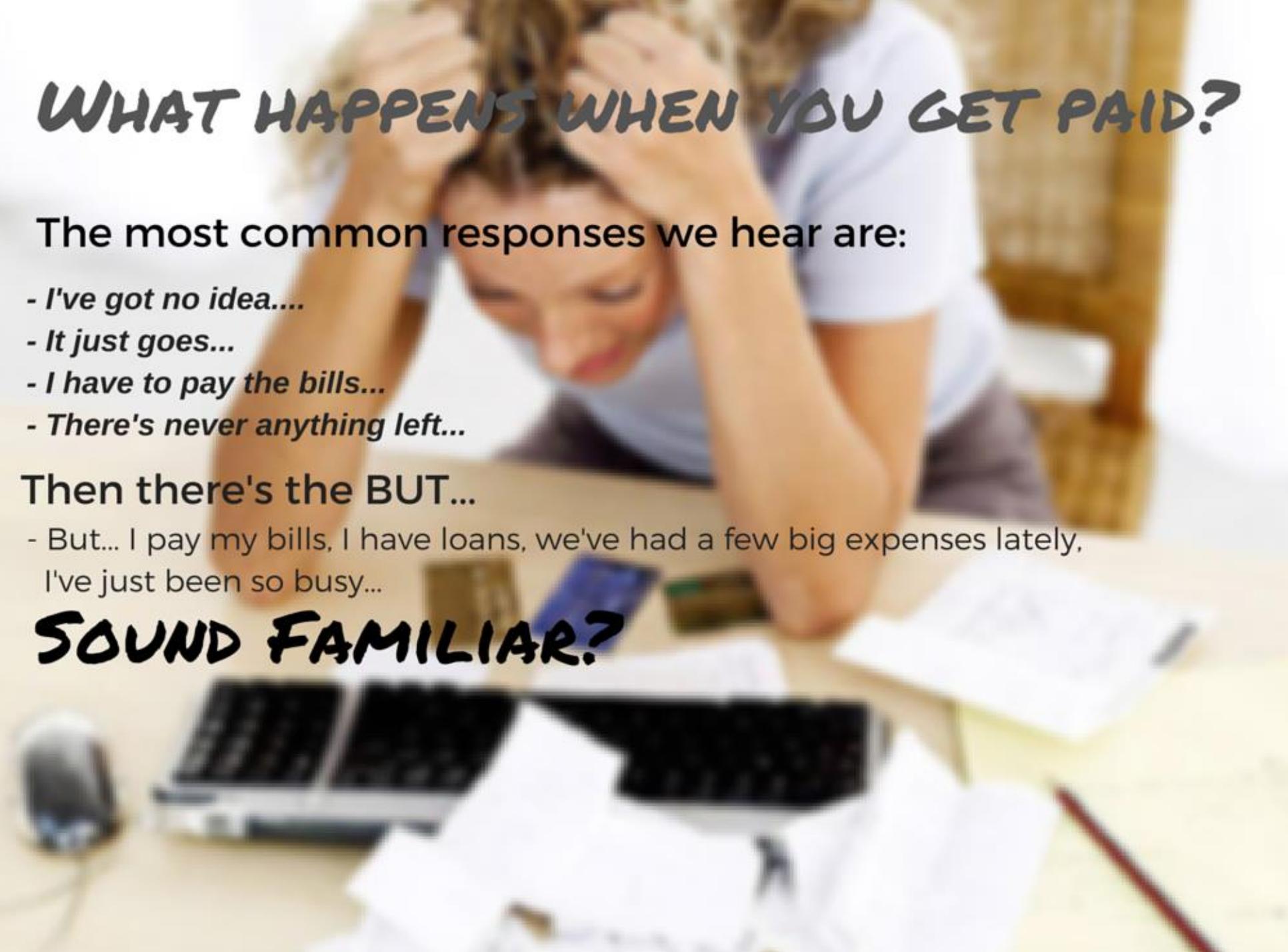
The most common responses we hear are:

- *I've got no idea....*
- *It just goes...*
- *I have to pay the bills...*
- *There's never anything left...*

Then there's the BUT...

- But... I pay my bills, I have loans, we've had a few big expenses lately, I've just been so busy...

SOUND FAMILIAR?



THE BUCKET THEORY™



MONEY OUT



WHAT WENT INTO YOUR 'MONEY IN' BUCKET?

Write the amount that went into your 'money in' bucket when you were paid here:



SO WHERE DID YOUR MONEY GO?

Log onto your internet banking or spending app; look at your transactions from the date you last were paid to now...

List them in the buckets below:

- _____ ○
- _____ ○
- _____ ○
- _____ ○
- _____ ○
- _____ ○

- _____ ○
- _____ ○
- _____ ○
- _____ ○
- _____ ○
- _____ ○

- _____ ○
- _____ ○
- _____ ○
- _____ ○
- _____ ○
- _____ ○



YOUR BUCKETS

After you pay for your necessities; it is up to **YOU** where the rest goes...
And where the rest goes could be the **key to your freedom...**



Where are the leakages (i.e. holes in the buckets)?



Does all YOUR money go into ONE bucket?



Are you living for today and forgetting about tomorrow?



How do your buckets look?



Could you be doing things differently?
Is there... a better way?
(SAY YES!)





There is not a one size fits all answer as to where your money should go...

Ideally you should be **allocating to each bucket** and the amount that should be allocated depends on you. Everyone is different and any financial advice you receive should be individually tailored to you and what you want to achieve.

What do I do now...?

If you want to get certainty about your financial future once and for all (stop thinking about it and start taking action), you need to install all the steps in the entire '**Cashflow Control Blueprint™**' and start on journey to building your **Infinite Wealth™** in order to ensure your foundation to build your pathway to financial freedom is solid.

Your Next Step

The next step is simple. Join me for a 1 on 1 '**Cashflow Control Blueprint™**' strategy session and explore the opportunities available to you. Click on any of the links below and we will be in touch soon.

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